

## Willful Blindness Why We Ignore The Obvious At Our Peril Margaret Heffernan

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### Willful Blindness Why We Ignore

Willful Blindness: Why We Ignore the Obvious at Our Peril by Margaret Heffernan. 4.04 - Rating details · 1,283 ratings · 156 reviews Margaret Heffernan argues that the biggest threats and dangers we face are the ones we don't see—not because they're secret or invisible,but because we're willfully blind.

### Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Willful Blindness: Why We Ignore the Obvious at our Peril was first published in 2011. NEW UPDATED EDITION FOR 2019 Fully revised and updated since its first publication in 2011 to encompass further appalling instances of Willful Blindness: Grenfell Tower, Carillion, Harvey Weinstein, Windrush and many more.

### Margaret Heffernan - Willful Blindness

"Willful Blindness is an engaging read, packed with cautionary tales ripped from today's headlines as well as a trove of research on why we often stick our head in the sand. With deft prose and page after page of keen insights, Heffernan shows why we close our eyes to facts that threaten our families, our livelihood, and our self-image—and, even better, she points the way out of the ...

### Willful Blindness: Why We Ignore the Obvious at Our Peril ...

In Willful Blindness: Why We Ignore the Obvious at Our Peril (public library), serial entrepreneur and author Margaret Heffernan examines the intricate, pervasive cognitive and emotional mechanisms by which we choose, sometimes consciously but mostly not, to remain unseeing in situations where "we could know, and should know, but don't know because it makes us feel better not to know."

### Why We Ignore the Obvious: The Psychology of Willful Blindness

Willful Blindness: Why We Ignore the Obvious at our peril - Margaret Heffernan Margaret Heffernan has an interesting and chequered background. Worked for BBC - produced films - ran public affair campaigns - built and sold internet companies and also authored half a dozen books which were well reviewed and are bestsellers.

### Buy Willful Blindness: Why We Ignore the Obvious at Our ...

About Willful Blindness "With deft prose and page after page of keen insights, Heffernan shows why we close our eyes to facts that threaten our families, our livelihood, and our self-image—and, even better, she points the way out of the darkness." --Daniel H. Pink In the tradition of Malcolm Gladwell and Nassim Nicholas Taleb, Margaret Heffernan's Willful Blindness is a tour de force on ...

### Willful Blindness: Why We Ignore the Obvious at Our Peril ...

In her book, Willful Blindness: Why We Ignore the Obvious at Our Peril, Margaret Heffernan, examines the cognitive mechanisms by which we choose, sometimes consciously but mostly not, to remain ...

### The Psychology of Willful Ignorance: Margaret Heffernan on ...

Like so many people in Willful Blindness, they ignore the research on the efficacy of preparedness programs, and they continue to promote and put forth brochures, binders, pamphlets, classes, campaigns and trainings they know have never worked.

### Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Willful Blindness: Why We Ignore the Obvious at Our Peril by Margaret Heffernan (2012-07-03) Paperback. 9 offers from £21.63. Next. Customers who read this book have also read. Page 1 of 1 Start over Page 1 of 1 . This shopping feature will continue to load items when the Enter key is pressed.

### Willful Blindness: Why We Ignore the Obvious: Amazon.co.uk ...

Love is blind, not, as in mythology, because Cupid's arrows are random but because, once struck by them, we are left blind. When we love someone, we see them as smarter, wittier, prettier, stronger than anyone else sees them." — Margaret Heffernan, Willful Blindness: Why We Ignore the Obvious at Our Peril

### Willful Blindness Quotes by Margaret Heffernan

Willful Blindness: Why We Ignore the Obvious at Our Peril - Kindle edition by Heffernan, Margaret. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Willful Blindness: Why We Ignore the Obvious at Our Peril.

### Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Willful Blindness: Why We Ignore the Obvious at Our Peril. Margaret Heffernan. Bloomsbury Publishing USA, Mar 1, 2011 - Psychology - 294 pages. 3 Reviews. Margaret Heffernan argues that the biggest threats and dangers we face are the ones we don't see—not because they're secret or invisible, but because we're willfully blind.

### Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Cases of willful blindness aren't about hindsight. They feature contemporaneous information that was available but ignored. While it is tempting to pillory individual villains, the causes are more often systemic and cultural. There are many reasons - psychological, social and structural - why we don't see what we most need to notice.

### Willful blindness - why we ignore the obvious at our peril

Willful Blindness: Why We Ignore the Obvious at Our Peril. Margaret Heffernan. Doubleday Canada, 2011 - Awareness - 304 pages. 3 Reviews. A book that will open eyes to the most serious problem of our times.

### Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Willful Blindness: Why We Ignore the Obvious at our peril - Margaret Heffernan Margaret Heffernan has an interesting and chequered background. Worked for BBC - produced films - ran public affair campaigns - built and sold internet companies and also authored half a dozen books which were well reviewed and are bestsellers.

### Willful Blindness: Why We Ignore the Obvious eBook ...

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Matthew Stewart, The Management Myth: Why The Experts Keep Getting It Wrong (W. W. Norton & Company, 2009), 132-33. Margaret Heffernan, Willful Blindness: Why We Ignore the Obvious at Our Own Peril (Simon & Schuster UK; Reissue edition, 2011) C. S. Lewis, The Four Loves (Fontana, 1960), 62.

### Willful Blindness - Clapham Institute

In her 2012 book, Willful Blindness: Why We Ignore the Obvious, Heffernan examined the phenomenon of willful blindness. Drawing on a wide array of sources from psychological studies and social statistics to interviews with the relevant protagonists she examined what it is about human nature which makes us so prone to willful blindness.